

## Supplemental Application Data Sheet

### Application Information

**Application number::** 10/084,258  
**Filing Date::** 2/25/2002  
**Application Type::** Regular  
**Subject Matter::** Utility  
**Suggested classification::**  
**Suggested Group Art Unit::**  
**CD-ROM or CD-R?::** None  
**Computer Readable Form (CRF)?::** No  
**Title::** METHOD AND SYSTEM FOR DELIVERING  
TECHNOLOGY AGNOSTIC RICH MEDIA  
CONTENT WITHIN AN EMAIL, BANNER  
AD, AND WEB PAGE  
**Attorney Docket Number::** 50023-09USI1 088245-5465  
**Request for Early Publication?::** No  
**Request for Non-Publication?::** No  
**Suggested Drawing Figure::** 1  
**Total Drawing Sheets::** 22  
**Small Entity?::** Yes No  
**Petition included?::** No  
**Secrecy Order in Parent Appl.?::** No

### Applicant Information

**Applicant Authority Type::** Inventor  
**Primary Citizenship Country::** UNITED STATES  
**Status::** Full Capacity  
**Given Name::** Kiran  
**Middle Name::** Venkatesh

**Family Name::** Hegde  
**City of Residence::** Redmond  
**State or Province of Residence::** WA  
**Country of Residence::** US  
**Street of mailing address::** 15618 NE 106<sup>th</sup> Court  
**City of mailing address::** Redmond  
**State or Province of mailing address::** Washington  
**Country of mailing address::** US  
**Postal or Zip Code of mailing address::** 98052

**Applicant Authority Type::** Inventor  
**Primary Citizenship Country::** United States  
**Status::** Full Capacity  
**Given Name::** Raymond  
**Middle Name::** Edward  
**Family Name::** McGrath  
**City of Residence::** Bellevue  
**State or Province of Residence::** Washington  
**Country of Residence::** US  
**Street of mailing address::** 3102 – 92<sup>nd</sup> Avenue NE  
**City of mailing address::** Bellevue  
**State or Province of mailing address::** Washington  
**Country of mailing address::** US  
**Postal or Zip Code of mailing address::** 98004

**Applicant Authority Type::** Inventor  
**Primary Citizenship Country::** United States  
**Status::** Full Capacity

**Given Name::** Jason  
**Middle Name::** Matthew Walter  
**Family Name::** Kind  
**City of Residence::** Shoreline  
**State or Province of Residence::** Washington  
**Country of Residence::** US  
**Street of mailing address::** 16031 11<sup>th</sup> Avenue NE  
**City of mailing address::** Shoreline  
**State or Province of mailing address::** WA  
**Country of mailing address::** US  
**Postal or Zip Code of mailing address::** 98155

**Applicant Authority Type::** Inventor  
**Primary Citizenship Country::** US  
**Status::** Full Capacity  
**Given Name::** Eric  
**Middle Name::** Kane  
**Family Name::** Krause  
**City of Residence::** Woodinville  
**State or Province of Residence::** Washington  
**Country of Residence::** US  
**Street of mailing address::** 17520 167th Avenue NE  
**City of mailing address::** Woodinville  
**State or Province of mailing address::** Washington  
**Country of mailing address::** US  
**Postal or Zip Code of mailing address::** 98072

**Applicant Authority Type::** Inventor

**Primary Citizenship Country::** US  
**Status::** Full Capacity  
**Given Name::** Josiah  
**Middle Name::**  
**Family Name::** DeWitt  
**City of Residence::** Renton  
**State or Province of** Washington  
**Residence::**  
**Country of Residence::** US  
**Street of mailing address::** 408 Monroe Avenue NE, Suite 305  
**City of mailing address::** Renton  
**State or Province of mailing** Washington  
**address::**  
**Postal or Zip Code of mailing** 98056  
**address::**

**Applicant Authority Type::** Inventor  
**Primary Citizenship Country::** US  
**Status::** Full Capacity  
**Given Name::** Stephen  
**Middle Name::** M.  
**Family Name::** Wyand  
**City of Residence::** Renton  
**State or Province of** Washington  
**Residence::**  
**Country of Residence::** US  
**Street of mailing address::** 3401 NE 11th Street  
**City of mailing address::** Renton  
**State or Province of mailing** Washington  
**address::**  
**Country of mailing address::** US  
**Postal or Zip Code of mailing** 98056  
**address::**

**Applicant Authority Type::** Inventor  
**Primary Citizenship Country::** US  
**Status::** Full Capacity  
**Given Name::** Brian  
**Middle Name::** David  
**Family Name::** Young  
**City of Residence::** Seattle  
**State or Province of Residence::** Washington  
**Country of Residence::** US  
**Street of mailing address::** 9717 8th Avenue NW  
**City of mailing address::** Seattle  
**State or Province of mailing address::** Washington  
**Country of mailing address::** US  
**Postal or Zip Code of mailing address::** 98117

~~**Applicant Authority Type::** Inventor~~  
~~**Primary Citizenship Country::** United States~~  
~~**Status::** Full Capacity~~  
~~**Given Name::** Richard~~  
~~**Middle Name::** Andrew~~  
~~**Family Name::** Page~~  
~~**City of Residence::** Seattle~~  
~~**State or Province of Residence::** Washington~~  
~~**Country of Residence::** US~~  
~~**Street of mailing address::** 6715 13<sup>th</sup> Avenue NW~~  
~~**City of mailing address::** Seattle~~  
~~**State or Province of mailing address::** Washington~~  
~~**Country of mailing address::** US~~

**Postal or Zip Code of mailing address::** 98117

### Correspondence Information

**Correspondence Customer Number::** 23552 23524

**E-Mail address::** PTOMailMadison@foley.com

### Representative Information

<b>Representative Customer Number::</b>	23552 <u>23524</u>	
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### Domestic Priority Information

<b>Application::</b>	<b>Continuity Type::</b>	<b>Parent Application::</b>	<b>Parent Filing Date::</b>
This Application	Continuation in part of	10/046,135	1/11/2002
This Application	An application claiming the benefit under 35 USC 119(e)	60/271,035	2/23/2001

### Foreign Priority Information

<b>Country::</b>	<b>Application number::</b>	<b>Filing Date::</b>	<b>Priority Claimed::</b>

### Assignee Information

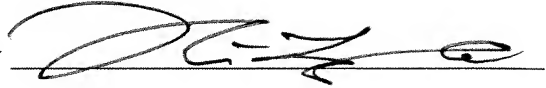
**Assignee Name::**

Respectfully submitted,

Date April 27, 2011

FOLEY & LARDNER LLP  
Customer Number: 23524  
Telephone: (608) 258-4466  
Facsimile: (608) 258-4258

By

A handwritten signature in black ink, appearing to read 'N. Lagerwall', written over a horizontal line.

Nicholas M. Lagerwall  
Attorney for Applicants  
Registration No. 63,272